

# Transform Your Boat Rental Operations with Stellar

## STREAMLINED OPERATIONS. BOOSTED REVENUE. EXCEPTIONAL EXPERIENCES.

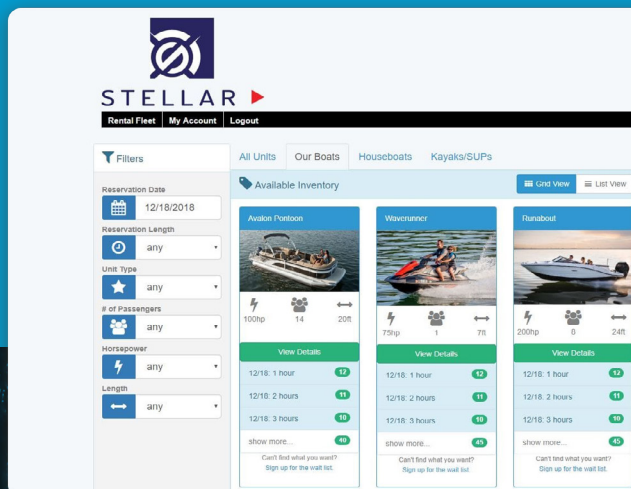
Stellar is the ultimate platform for boat rentals, marinas, and clubs. Designed specifically for the boating industry, Stellar simplifies operations, optimizes resources, reduces risk, and enhances customer satisfaction. Designed with your business needs in mind, Stellar enables you to focus on what matters most: growing your business.

### WHY STELLAR?

Stellar brings industry specific solutions and easy to use tools to simplify your operations while saving you time and money.

- **Dock Attendant:** Digitizes and streamlines the check-in processes allowing for quick and easy photo documentation, waiver collection and safety compliance.
- **Dynamic Pricing:** Automated and robust tool that allows you to adjust your pricing based off of many different variables in order to drive top line revenue increases year-over-year.
- **In-House and Damage Waivers:** Streamlines the arrival process with a QR code enabled digital signatures and the ability to offer a bit of peace of mind to your customer while mitigating your risk.
- **Mobile App for Dock Attendant with Offline Mode:** Complete the launch and return process easily without the need for a steady internet/cellular connection.

- **Risk Mitigation:** Reduce overall risk through education via safety video/test, before and after photos and videos tied to each reservation, integrated damage waivers as well as partnerships with insurance and GPS providers via direct integration for a smooth process for you and your customer.
- **24/7 Booking:** Around the clock convenience for customers while reducing manual workload.
- **Customer Focused Features:** Personalized marketing campaigns that foster loyalty.



# DO MORE

WITH  
STORABLE SOFTWARE

## THE STELLAR DIFFERENCE

With cutting edge tools designed to simplify operations, maximize revenue and delight your customers, Stellar can help you transform your daily workflows into efficient processes.

## WHAT STELLAR CAN DO FOR YOUR BUSINESS

### → Optimize Revenue

- Suggestion based front-end to help renters make a quicker decision.
- Dynamic pricing automation to capture more bookings during low demand and boost revenue during higher periods.
- Automated waitlists to quickly fill cancelled bookings and have foresight for future growth and product additions/changes.
- Upselling opportunities with integrated tools and targeted marketing campaigns.

### → Simplify Operations

- 24/7 booking engine reduces phone calls, offering customers round-the-clock convenience.
- Booking Grid that keeps track of all of your reservations in a simple to understand timeline format.

### → Enhance Customer Experiences

- Easy, mobile-friendly booking process eliminates friction.
- Personalized marketing automation for repeat business and loyalty.

## WHAT CUSTOMERS ARE SAYING

*"For the boating industry, what Stellar offers is 100% what we need. The platform is incredibly cost effective, and it has everything a rental company needs to get started and scale their operations."*

**-John Osborn, Pine Knot Marina**

*"Having a system specifically tailored to this industry has made a significant difference in our operations. The platform just works, and it's made managing our growth much easier."* **-Terry, Rock Creek Watercraft**